



**CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS**  
A Nonprofit Organization

Minutes Board of Directors Meeting, September 26, 2018

**To:** Mayor Mark D. Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

**Re:** Minutes of the Ives Authority Board of Directors meeting held September 26, 2018

The meeting was called to order at 5:42 p.m. The members were recorded as:

**MEMBERS PRESENT:** Frank Herbert, Michael Cancellieri, Dennis MacDonald, Missy Alexander, Sherri Hill, Brett DeWeese, Corey Paris, and Gina Marcus (via teleconference).

**ALSO PRESENT:** Phyllis Cortese, Executive Director; Alexis Koukos, Office & Event Manager; Steve Gagnon, Friends Board prospect

**APPROVAL OF MINUTES:** Dennis MacDonald moved to approve minutes from August, seconded by Michael Cancellieri. All voted in favor.

**Discussion with Steve Gagnon – Friends Board Prospect**

- Frank discussed fundraising opportunities Friends of the Ives were a part of in the past and programming. He mentioned Musical Fair America could be a potential concert/fundraiser for the next year. The board members introduced themselves and a discussion ensued with Steve about his background and Ives.

**CHAIRMAN'S REPORT:** Frank Herbert

- Congratulated everyone on Friday Night's Show – the Sam Bush Concert was a great night. This is why we are here. Frank said we need to talk about making it profitable going forward. Also, we need to start talking about next year. There are options available:

- Community event with kids activities, music, Americana themed – doesn't have to be a major name on the stage.
- If we do something like Sam Bush, need to present on stage with 200 capacity and stay within \$5,000 - \$10,000 range.
- Need to find a sponsor for a rock concert or other type of big performer for 2019 – Like Chris Thile/Bela Fleck.
- We are obliged to self-produce events. We need to make something happen next year without a promoter. We need to work toward significant funding to make this happen. The University doesn't have the means for financial support aside from maintenance at the park. City funding is also challenging. It would be wise to find jazz, classical and theatrical pieces. Women of Woodstock show is a great potential – can do a Woodstock like event to celebrate the 50<sup>th</sup> year.
- We will stay afloat until May-June but we really need to focus on next year. It's realistic for us to achieve.
- For this season, Frank expressed gratitude for all that has happened this summer – hard work, dedication and commitment.
  - He suggested the creation of a 2019 season planning committee. Let's start planning now and include 4 to 5 cultural festivals and put together a great season.

EXECUTIVE DIRECTOR'S REPORT: Phyllis Cortese

- Phyllis reported we received the Supporting Arts in Place grant of \$5,000 for the 2019 season. Also, the alumni association has committed to \$750 for the remainder of 2018 and then will pay \$4,250 for the 2019 season for a total of \$5,000 – Silver Sponsorship level.
- Reviewed event budgets and Cash Flow statement for remainder of the 2018 calendar year and into 2019.
- The remaining events of the season are the Alumni Bands Free the Children benefit concert on Sept 29 and the Fore N Aft Benefit Reunion on Oct 6.
- Friends of the Ives Board Donation is in effect per minutes from April 2017. It is due for the 2018 year by Dec 31, 2018.
- Strategic Plan Development
  - Facilitator can range from \$5,000 - \$10,000. Potential option Simone Joyaux Associates. Maybe there is someone we can find through WCSU? Missy will look into this.

- Claim notice received filed from Ventura Law. Notified Les Pinter & Cross Insurance. Car accident at 11:15 pm in Danbury on night of Reggae Festival. Our insurance co., Philadelphia Insurance has retained legal counsel, Seiger, Gfeller, Laurie LLP to assist in the investigation. Ives records do not indicate man who allegedly purchased alcohol was at Ives on that date. Burdon of proof is with the claimant. Investigation will be ongoing.
- Need to find funding and show opportunities. Need to start negotiating renewed 5 Year Facility Use Agreement with WCSU for May 2020. Negotiations must start in 2019. Recommend Authority have strategic plan to make case for renewed agreement.
- Frank suggested organizing a program subcommittee to plan events and then present to Board. The committee will consist of Missy, Gina, Brett and Frank.

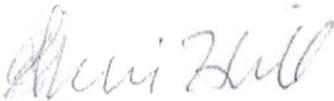
TREASURER'S REPORT:

- Dennis reviewed the Balance Sheet and Profit and Loss statement.

MOTION TO ADJOURN: After motion by Missy, seconded by Brett the board voted unanimously to adjourn at 7:17 p.m.

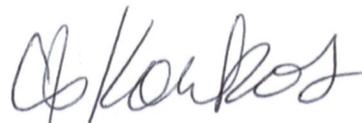
The next meeting will be Wednesday, Oct 24.

Respectfully submitted,



Sherri Hill  
Board Secretary

Transcribed by,



Alexis Koukos  
Office and Event Manager