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**CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS**

A Non-Profit Organization

**Minutes Board of Directors Meeting, February 16, 2011**

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the  
Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held Feb. 16, 2011

The meeting was called to order at 6:05 p.m. The members were recorded as:

MEMBERS PRESENT: Steve Greenberg, Anthony Vournazos, Sherri Hill, Eileen Marie  
Curran, Fernando Jimenez, Noel Roy Jr., Gina Marcus, Frank Herbert

ALTERNATES PRESENT: Brett DeWeese, Ellen Cavallo-Bucciti

APPROVAL OF MINUTES: After motion by Eileen Curran, seconded by Fernando  
Jimenez, the minutes from the previous meeting were unanimously approved.

MARKETING REPORT: Eileen Curran

- Eileen reported that she will have samples from Leverage for the fundraising campaign by the end of the week and will share them.
- Eileen initiated a discussion about the mailing list, indicating her preference that the old list not be utilized because of the age of the addresses on the list.
- Steve said the Friends of the Ives is compiling lists and we can possibly compare the old and new lists to determine valid addresses.

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CHAIRMAN'S REPORT: Steve Greenberg

- Steve said that Union Savings Bank will once again support the Summer Concert Series but that the dollar amount has not yet been confirmed.
- Steve reported that he and the mayor met with Newtown Savings Bank and they are considering becoming the title sponsor for the Fine Arts series.
- The Savings Bank of Danbury grant was received in the amount of \$3,500 for technology, according to Steve.
- Steve proposed using various social media and websites to aid the Ives in its goals. Among them: Kick-Starter to aid fundraising for tables, chairs and other fixtures; Groupon and Living Social to encourage mass ticket buys at a discount.
- Steve discussed a number of confirmed concerts, as well as possibilities, and raised the question of staging a "Glee"-style performance as part of the Fine Arts series.
- Steve mentioned the request by Marcus Dairy that they be allowed to rent Ives for a car event in the fall and a motorcycle event in the spring. A discussion about the potential damage to the lawn resulted in a "probably no" for the car event and a "probably yes" for the motorcycle event. More discussion to follow.

FRIENDS OF THE IVES REPORT: Noel Roy Jr.

- Noel reported that the group had its second Friends of the Ives meeting and that they intend to meet monthly.
- Noel stated that they have approved the legal documents Tony has prepared and are now discussing multiple campaigns to raise funds in terms of levels of giving, donor events, planned giving and campaign goals.
- Steve also suggested inviting former board members to join the Friends of the Ives, as well as encouraging Legacy planning.
- Noel reported that he and Bob met with Luigi Marcone from WCSU to discuss the grounds. Tony and Paul also met with Luigi and a representative from RKE to discuss electrical upgrades and maintenance. WCSU will survey all electrical on-site and draw up plans to upgrade/repair everything except the stage lighting. RKE and Abbott Tech will work on the stage.

FRIENDS OF THE IVES REPORT (continued): Noel Roy Jr.

- WCSU will establish protocols for work on-site such as the gazebo roof repair, and the university also will mow the grass, maintain the trees and trimming. We can do the gardens and clean up the grounds after WCSU grounds crews have done their work.

GUEST SPEAKER: Anthony Yacobellis

- Anthony runs Sub Rosa, is on the air on WXCJ Monday nights, and has brought NYC acts to the Heirloom Theater, Cousin Larry's, the City Ale House and other venues in Danbury.
- Anthony and Steve have begun discussions about bringing a "Safe to Swim"-like event to Ives in the fall, in order to tie in with WCSU's returning/incoming students.

TREASURER'S REPORT: Anthony Vournazos

- The Balance Sheet and P&L statements were distributed and discussed.
- Tony said we are still waiting for the audit results from the city.
- Tony said the Ives Authority is standing very well financially at the present time.

APPROVAL OF TREASURER'S REPORT: After motion by Frank Herbert seconded by Eileen Curran, the Treasurer's Report was unanimously approved.

OTHER BUSINESS:

- A discussion about the paid staff's duties, responsibilities and performance followed. Tony left the room because some of the discussion involved his wife, Sophia.

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A motion to adjourn the meeting was made by Noel Roy and it was seconded by Eileen Curran and passed.

The next meeting is scheduled for Wednesday, March 16.

Respectfully submitted,

A handwritten signature in cursive script that reads "Sherri Hill".

Sherri Hill, Secretary

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