



CITY OF DANBURY

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December 1, 2010

Members of the City Council:

The Smarter Cities Challenge is an opportunity for our city to receive a donation of IBM services and/or technology valued between \$250,000 to \$400,000 to address specific problems or opportunities selected by us in partnership with IBM.

One hundred cities around the world will be selected over the course of three years.

I have met with Melissa Sader, Communications Manager, IBM, regarding IBM's Smarter Cities Challenge grant.

I ask for your support in allowing me to apply for this grant.

If we are selected, this grant allows 4-7 IBM professionals to analyze city data during the course of a 3-4 week consulting assignment. Ultimately IBM staffers will work with city leaders on future strategic opportunities, stemming from their analysis.

In order to pursue this opportunity, we must submit this application for this grant by Dec. 31, 2010.

There are no matching funds required from the city.

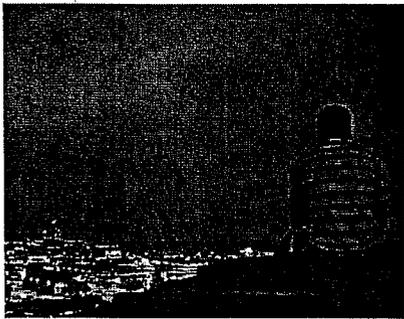
Thank you for your consideration.

Mark D. Boughton
Mayor

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About the Smarter Cities Challenge

Cities are home to more than half the world's population, and wield more economic power, greater political influence and more advanced technological capabilities than ever before. Simultaneously, cities are struggling with a wide range of financial and service delivery challenges, in areas as diverse as transportation, energy, clean water, education, social services, public safety and economic development.

Launched in 2010, the Smarter Cities Challenge is a 3-year IBM Corporate Citizenship initiative to enable up to 100 cities around the world to become smarter by enhancing their capacity to collect, analyze and act upon information across multiple core systems; to apply data-driven system of systems analysis to the key problems facing cities; to create an environment where global cities can learn from one another; and to foster cross-sector partnerships that address critical challenges, enabling cities around the world to become more vibrant and livable places for their citizens.

Each city participating in the Challenge will receive a donation of IBM services and/or technology valued at \$250,000-\$400,000 USD to address a specific problem or opportunity selected by the city in collaboration with IBM. IBM shall, in its sole discretion, select the cities to receive the Smarter Cities grants.

The donation will be primarily in the form of talent – the time and expertise of top performing IBMers from different functions and locations, who will work closely with city leaders to deliver recommendations on the selected issue.

Cities will also have access to a wide array of IBM resources throughout the grant engagement, potentially including: technological expertise, assistance with strategic planning, workshops on social networking tools, and City Forward, a powerful new tool which allows cities to analyze, compare and visualize data across systems. City Forward applies IBM's expertise in data analysis and visualization to public data sets, enabling citizens and policymakers to reveal new insights and relationships in city systems. As part of the grants, cities may also receive assistance in preparing and analyzing data sets with City Forward.

Cities around the world are invited to apply for the Smarter Cities Challenge. As we look to maximize the impact of these grants, cities with pressing concerns, commitment to publicly available data and a track record of innovative problem solving will be strong candidates for the grants. We anticipate that the grant will have the greatest impact on cities with populations of 100,000 to 700,000, but cities of any size that are well positioned to utilize the resources offered in the Smarter Cities Challenge are welcome to apply.

Download a PDF for more information

- PDF In French (61kb)
- PDF In Korean (117kb)
- PDF In Simplified Chinese (164kb)
- PDF In Spanish (60kb)
- PDF In Italian (68kb)
- PDF In Japanese (103kb)
- PDF In German (57kb)
- PDF In Traditional Chinese (171kb)

Interested in the Challenge? Find out how to Apply.

Smarter Cities Profiles

- > [Austin, TX](#)
- > [Baltimore, MD](#)
- > [Mecklenburg County, NC](#)
- > [Ho Chi Minh City, Vietnam](#)
- > [Rio de Janeiro, Brazil](#)
- > [Katowice, Poland](#)
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