

Lake Kenosia Commission

Minutes of the ^{February}~~January~~ 27th, 2012 Meeting

Commission members present: Regina Ofiero, K.T. Shartouni, Patty McCarthy, Renee Paley-Bain (by phone)

Others present: Jack Kozuchowski, Tony Nabholz and Dave Bonan

Chairperson Regina Ofiero called the meeting to order at 5:42 p.m. The minutes of the January meeting were approved as written.

The Commission reviewed the brochure outlining the list of the flowering plants at the Lake Kenosia buffer garden. This brochure would serve as a handout for the public at the June 9th grand opening. The purpose of the buffer garden will appear on the last page of the brochure. It will consist of a six page tri-fold with four colors. Jack will secure quotes for the design of the brochure. Renee recommended contacting the local high school or West Connecticut State University to find a designer who might be more reasonable. Dave said that he also knows a student with a design and marketing background. Jack agreed to follow up on this project.

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Regina G. Ofiero
Renee Paley-Bain

The layout for the kiosk was also reviewed. A discussion ensued regarding content. Patty recommended to have a marketing person look at the overall design and to possibly include a QR code on the sign bringing visitors to the Lake Kenosia website.

Jack gave an overview of the budget for the brochures, ads and other expenses regarding the buffer garden opening. Renee suggested contacting Bob Miller from the Danbury News Times in order to get coverage in the newspaper. Regina asked Jack to get a quote for weeding of the buffer gardens prior to the June 9th event. Details for the June 9th event were discussed. Nick Kaplanis will be invited to the next meeting in order to make sure that there are no conflicting events on the June 9th date and to ask for assistance in improving the appearance of the park (i.e. guardhouse, fencing that is leaning over, broken glass etc.).

Jack asked if the March meeting could be moved to April 2nd. It was agreed to move the meeting to Monday, April 2nd at 5:30 p.m. at City Hall. Please let Regina know whether or not you will be attending. The meeting was adjourned at 7:03 p.m.

Respectfully submitted,

Patty McCarthy

Commission Member
