



# CANDLEWOOD LAKE AUTHORITY

P.O. BOX 37 • SHERMAN, CONNECTICUT 06784-0037 • (860) 354-6928 • FAX (860) 350-5611

## Minutes of Regular Meeting March 14, 2012

### Attending:

H. Berger	Sherman
P. Schaer	Sherman
E. Hayes	Sherman
H. Mayer	New Milford
C. Caridad	New Milford
J. Murphy	Brookfield
W. Lohan	Brookfield
C. Robinson	Danbury
N. Gyle	New Fairfield
J. Hodge	New Fairfield

### Absent:

M. Calandrino	Danbury
M Toussaint	New Milford
F. Cioffi	Brookfield
B. Kemble	New Fairfield
E. Siergiej	Danbury

L. Marsicano, CLA Executive Director  
M. Howarth, CLA Public Education Director  
F. Frattini, CLA Administrative Coordinator

Recorder: *tape recorder not working – wire shorted.*

Guests: M. Propper, Danbury  
D. Gilbert, CT Bass Federation Nation  
J. & S. Wodarski, Danbury

Howie Berger, Chairman, called the regular meeting of the Candlewood Lake Authority to order at 7:31 P.M. at Brookfield Town Hall, Brookfield, CT. He welcomed the guests.

Secretary's Report: In the absence of the Secretary, Administrative Coordinator, Frances Frattini noted that there was one addition to the minutes of the February 8<sup>th</sup> regular meeting – on Page 4 Harold Mayer has asked that the following be included under the Watershed Management Committee “He noted that the WMC had met and discussed items there were already covered by Mr. Berger and Mr. Marsicano. Also, he believes that the CLA should contact the 5 Town CEO’s so that the CLA is in the land-use loop regarding any activity on the shoreline of the lake.” With no other corrections, Howie Berger moved to approve the minutes of the February 8, 2012 meeting as corrected, seconded by Jerry Murphy and voted with all in favor. Minutes have been accepted as corrected.

Mr. Berger welcomed the two new delegates and asked them to say a few words.

Chris Robinson from Danbury noted that he has been in Danbury since 1993 is a local realtor and has been a Project CLEAR volunteer.

MAR 19 11:31

*Eric A. Sabock*  
Danbury Town Clerk

Carlos Caridad of New Milford has been in New Milford for 25 years, boats, and fishes, was on the NM Inland Wetlands Commission for a number of years and is looking forward to serving as a delegate on the CLA.

Chairman's Report: Howie Berger, Chairman, reported the items that would be taken up this evening are:

- Zebra Mussel Forum review CLA/HVA
- Presentation on Dr. Kelly (Zebra Mussel research)
- Science at Night at WCSU
- Billboards to raise awareness of Zebra Mussels
- Costs to fund these opportunities
- Use of Phosphorus
- Lawsuit against CLA update
- MOU update – CLA/DEEP draft due this week
- Video presentation – Project of Brad Ritchie for a MA in Fine Arts
- A Visit to Rocky River Plant for May meeting
- Larry Marsicano monthly meeting with John Shue of FirstLight
- Report on the recent fundraising mail appeal up to \$27,000.00
- Reminder that all delegates must be a member of at least one standing committee
- New Fairfield representative on the Executive Committee Norma Gyle
- New CLA website launch any day now
- Budget Projection - keep costs under control
- Legislative Sub-Committee – advise Howie if any interest in being a member.

Vice Chairman's Report: Nothing

Treasurer's Report: Nothing – report had been sent to delegates.

At this point Mr. Marsicano presented the short film “Sink or Swim, The Candlewood Lake Story” by Brad Ritchie. The delegates thought it was well done and something that could be shown to the local lake communities.

Mr. Marsicano then made a power point presentation of Dr. Kevin Kelly's research on the Zebra Mussel titled “Alternative Control Strategy for Zebra Mussels using Carbon Dioxide”. Mr. Marsicano noted that the brook from Laurel Lake to the Housatonic River would be good area to field test this theory. Zebra Mussels are intolerant to carbon dioxide as adults and it is thought that as veligers they would be more so. Discussion followed. Mr. Berger noted that the Watershed Management Committee had discussed Dr. Kelly (of the Dept. of the Interior, Bureau of Reclamation out West) visiting and recommended this to the Executive Committee who also concurs that the CLA should invite Dr. Kelly. He will do a feasibility study and a Science at Night seminar at WCSU being here for 3 to 4 days for the cost of six thousand (\$6,000.00) dollars. Discussion continued. Jerry Murphy moved to approve the six thousand (\$6000.00) dollars for Dr. Kelly to come to the Candlewood/Housatonic area to access if the area would be feasible for a field test of his theory, seconded by Harold Mayer. Discussion – John Hodge asked how the CLA would fund this. Mr. Berger addressed this with a number of line item savings, revenues from the Clean UP and Dragon Boat Race, sale of CL items and additional donations. These savings would also help pay for the billboard to be discussed later in the meeting. Norma Gyle noted that this is not just a Candlewood Lake issue it effects the Great Lakes, you would think shipping companies would be interested in funding this research. It would be good to be the innovator so that maybe next time there would be more support. Mr. Berger noted that there was government support though Congressman's Murphy's office but no monetary support. This is a

regional issue not just Candlewood Lake. Mr. Mayer noted that this is a possible solution for the rest of the country. Chris Robinson asked what do we get for the \$6K – Dr. Kelly for 3 or 4 days, a visit to Laurel Lake, a feasibility study, meeting with stakeholders and a public forum i.e. Science at Night at WCSU. CLA would not be funding the actual work. That would be funded by grants that Dr. Kelly would generate to continue his research. It was noted that if he cannot do this in MA then he will look for a site in CT. With no further discussion the motion was voted with all in favor. Motion carried and the CLA will pay to have Dr. Kelly visit the area.

Phyllis Schaer noted that education is the best way to deter the public from transporting the Zebra Mussel to Candlewood. At the recent ZM forum in MA, Doug Jensen from Minnesota Sea Grant noted that what impacted getting the message out were billboards. These make the public more aware of the ZM situation. Mrs. Schaer noted that she is exploring area billboard companies and is negotiating with one that may have exposure for the summer season. She showed the delegates examples of billboards from other areas and noted locations to chose from including Rt. 7 by Larson's Farm, Rt. 6/SE crossover 84, and Rt. 37 at Padanaram Road. Also she noted that the company offered to keep it up if the billboard was not rented. John Hodge made a motion to approve sixteen hundred (\$1600) dollars for billboard space, seconded by Ed Hayes and voted with all in favor.

Executive Director's Report: Larry Marsicano noted that his written report is attached to these minutes.

Mr. Marsicano noted that FirstLight is scheduled to replace the Penstock in the fall and in his recent meeting with John Shue he is trying to work on a better understanding of what is done on the shoreline and why it is allowed. He sees this moving in the right direction.

He advised that he recently learned that the Governor and Attorney General have agreed in principle on the proposed merger of Northeast Utilities and NStar Energy – he reported that in the merger a number of NU properties will be protected and that the MOA for other NU lands, including Vaughn's Neck on Candlewood Lake will be extended for ten more years. Although not presently included in the protected lands, Vaughn's Neck is considered the "crown jewel" of the NU land holdings.

A Science at Night seminar on "effects of land use on lakes" sponsored by the Friends of the Lake is scheduled for April 12<sup>th</sup> at WCSU.

He advised that he wrote the Commissioner of the CT DEEP asking that he include funding for the CT Lakes Grant Program in his request to the Bond Commission. The Commissioner responded in a letter saying that funding around seven hundred thousand (\$700,000.00) dollars has been proposed to the Bonding commission – it is good for this program to again be available.

Public Education Director's Report: His report is attached. Mark Howarth noted that the new CLA website should be up and running in a few days. He presented the delegates with some options on CLA tee shirts that may be for sale on the web site and noted that hats, towels and sweatshirts are also being considered.

**Committee Reports:**

Equipment/Facilities: Nothing

Public Awareness: Mark Howarth advised the Clean up date is May 19<sup>th</sup> – rain date May 20<sup>th</sup> and Dragon Boat Race August 18<sup>th</sup>.

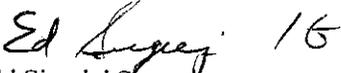
Public Safety: Jerry Murphy noted that there are 6 new officers for training, which should be a full contingent of Lake Patrol officers for this season.

Mark Propper from the audience asked if the CLA would consider starting their meetings earlier around 6:30PM. Phyllis Schaer advised this would be discussed at a future meeting.

John Hodge asked Mr. Marsicano about the Weevils and Enviroscience – Mr. Marsicano advised that they would be out this summer – Mr. Hodge noted that with a “bumper” crop of milfoil expected this season do you think you can ask them to come earlier in the summer – Mr. Marsicano will check on this.

With no further business to come before the Candlewood Lake Authority, Phyllis Schaer moved to adjourn, seconded by Harold Mayer. Meeting adjourned at 9:22 P. M.

Respectfully submitted,

  
Ed Siergiej Secretary  
Frances Frattini, Administrative Coordinator

r/b/lm

***These minutes are not considered official until they have been approved at the next regularly scheduled meeting of the Candlewood Lake Authority.  
the Candlewood Lake Authority.***



# CANDLEWOOD LAKE AUTHORITY

P.O. BOX 37 • SHERMAN, CONNECTICUT 06784-0037 • (860) 354-6928 • FAX (860) 350-5611

***Executive Director's Report***  
***March 7, 2012***  
***Larry Marsicano***

*The following report summarizes activities of February 6, 2012 to March 7, 2012.*

### ***NEW DELEGATES***

Two new delegates have been appointed to the CLA. Chris Robinson, the new Danbury delegate, is a successful realtor in the area and annual volunteer at the Candlewood Clean Ups and Project CLEAR. Carlos Caridad of New Milford works for the Environmental & Property Management Division of Northeast Utilities, is a past Chairman of the New Milford IWWC, and is also the Town's current tree warden. Welcome to both!

### ***INVASIVE SPECIES***

On March 7<sup>th</sup> I attended the annual Nuisance Plant Monitoring Plan meeting where Greg Bugbee of CAES reported results from milfoil mapping last summer. Highlights for Eurasian watermilfoil are provided in table below.

Year	Area (acres)	Patch Size		Avg. Abundance 1 = sparse – 5 = dense
		Max	Mean	
2011	331	13.5	0.7	1.8
2010	461	35.6	1.6	3.3
2009	373	39.6	0.8	2.1
2008	451	28.1	1.0	3.0
2007	221	24.9	0.4	2.9

Also attending the meeting was Ethan Nedeau from Biodiversity who presented his findings from his zebra mussel survey work for FirstLight. His results included finding no zebra mussel adults at site though out the hydro project and only one observation of veligers along the Housatonic River (at Bulls Bridge).

We have continued to commit time toward the completion of WCSU's monitoring of veligers in Candlewood and the other impoundments. We have observed veligers in Lakes Zoar and Lillinonah and have trained a student and volunteer.

We have continued corresponding with the US FWS and Dr. Kevin Kelly and are looking at a date of April 24<sup>th</sup> to bring him out for site visits and discussions with technical stakeholders.

A Zebra Mussel Task Force meeting has been scheduled for Wednesday, March 28<sup>th</sup> at the New Milford Railroad Depot and we are developing an agenda and making other appropriate plans.

We submitted written testimony in support of H.B. No. 5259 – AN ACT REQUIRING THE INSPECTION OF VESSELS AND VESSEL TRAILERS FOR AQUATIC INVASIVE SPECIES which would make it illegal to transport vessels and trailers without inspecting for plants and all invasive species (see attached).

#### **LEGISLATIVE**

In addition to the “Vessel and Trailer Inspection” bill noted above, we also submitted testimony in support of S.B. 254 – AN ACT RESTRICTING THE APPLICATION OF FERTILIZERS THAT CONTAIN PHOSPHATE (see attached).

#### **VAUGHN’S NECK**

Harold and I met with representatives of CL&P regarding plans for Vaughn’s Neck / Candlewood Mountain on February 17<sup>th</sup>.

In the week of February 20<sup>th</sup> we were informed of the public hearings by the Public Utility Regulatory Authority on the proposed merger between NU and NStar and concerns by some environmental groups as to how that merger might impact CL&P open space lands. We informed the CLA member municipalities of this development, provided some draft testimony if they wanted to go on the record, and submitted our own.

#### **DRAWDOWN**

As of Thursday, March 8<sup>th</sup> the elevation of the lake was 424.4 feet above sea level (CL&P datum). Howie received notification several weeks ago from Richard Laudénat of FLPR that the lake was going to start coming up. FLPR’s plan is to have it up by mid April.

#### **LAND USE ISSUES**

##### *Shoreview Estates*

We received and reviewed a revised plan and application for the work, *after-the-fact* and future, at Shoreview Estates Association Beach. A letter with additional comments was submitted to the Danbury EIC on February 22<sup>nd</sup>.

##### *25 Reynolds Road*

We were requested to review plans for another *after the fact* project in Danbury on 25 Reynolds Road. This project entailed creating a rip rap slope from the road to the 440 and a small parking area at the top of the slope. The plans and application were reviewed and comments submitted on March 6<sup>th</sup>.

#### **WCSU RELATIONS**

As part of WCSU’s development initiative to support their involvement in Candlewood Lake and other inland water resources, a series of informal meetings are being scheduled. First “Coffee

*and Conversation"* with WCSU President Jim Schmotter scheduled for March 9<sup>th</sup>; the second is on April 14<sup>th</sup>. I will be attending both.

### **FIRSTLIGHT POWER RESOURCES / FERC**

I met with John Shue, VP for Wind and Hydro for FirstLight Power on February 7<sup>th</sup>. We covered a number of topics:

- Planning was going forward to replace the upper section of the penstock. The goal is to do the work in September.
- FLPR has concerns regarding the winter temperatures and possible effects on Housatonic River temperatures reaching 50+ °F much sooner this year. The CO<sub>2</sub> theory and related information was shared
- Lake was scheduled to be refilled in late February
- Land use issues including the Ta'agan Point Road dock, Shoreview Estates, Pine Islands and others
- CLA – FLPR communications including our submittal to FERC on the NPMP and the ZMTF

We are scheduled to meet again on March 12<sup>th</sup>.

### **BUDGET**

We were requested and did appear to discuss our budget...

- Night of Thursday, February 23<sup>rd</sup> in New Milford before the Joint Town Council / BOF
- Morning of Saturday, March 3<sup>rd</sup> with the Sherman Selectmen

### **COMMITTEE MEETINGS**

I attended:

- Watershed Committee the night of Tuesday, February 28<sup>th</sup>
- Executive Committee the night of Wednesday, March 7<sup>th</sup>

### **OTHER**

I met with Jim McAlister on March 7<sup>th</sup> to discuss the concept of a Candlewood Champion Corps. The concept centers on building *"an enthusiastic, lake-wide force of committed advocates, willing volunteers, lake devotees, and simply appreciative resident/user folks..."* Jim was accepted an invitation to discuss his concept with the Executive Committee, and if the concept is supported, will be presenting the concept to the board at the March meeting.

In my January report, I reported advising Marina Renzi and Katerina Ringes from St. Rose School in Newtown on their Science Horizon's project. On February 7<sup>th</sup>, they visited me again to prepare for the competition itself which was held on Saturday and Sunday, February 11<sup>th</sup> and 12<sup>th</sup>. I learned late Sunday evening that they took first place in their division and will now be competing in the State competition.

On February 24<sup>th</sup> I met with Sara Alesi, a student at Villanova, who is interested in interning for the CLA this summer. I also wrote four letters of recommendation for WCSU students who have worked on various lake-related projects.



# CANDLEWOOD LAKE AUTHORITY

P.O. BOX 37 • SHERMAN, CONNECTICUT 06784-0037 • (860) 354-6928 • FAX (860) 350-5611

## **Public Hearing – March 2, 2012**

### **Environment Committee**

**Testimony Submitted by the Candlewood Lake Authority  
Larry Marsicano, Executive Director**

*In Support of*

### **H.B. No. 5259 – AN ACT REQUIRING THE INSPECTION OF VESSELS AND VESSEL TRAILERS FOR AQUATIC INVASIVE SPECIES**

The raised bill aims to make important modifications and improvements to legislation which was passed and put into effect in June of 2003. That legislation, Section 15-180 from Chapter 268 – Boating, is entitled *Transporting vessel or trailer without inspecting for and properly removing and disposing of vegetation* and states that *no person shall transport a vessel, as defined in section 15-127, or any trailer used to transport such vessel, in the state without first inspecting such vessel for the presence of vegetation and properly removing and disposing of any such vegetation from such vessel or trailer.*

Since the fall of 2010 Lakes Lillinonah, Zoar and Housatonic of western Connecticut have all become infected with the aquatic invasive animal zebra mussels (*Dreissena polymorpha*). Before that, introductions and establishment of zebra mussel colonies had occurred at East Twin and West Twin Lakes of Salisbury, CT. This particular nuisance freshwater mollusk can cause extensive ecological, recreational and commercial damage by their establishment of dense, reef like colonies that can form on all hard substrates in some lakes. Like invasive plants, these organisms can be transported and introduced in other lakes as “hitchhikers” on boats and trailers moving from inland water resource to another. This is one of the primary reasons the current law should be amended to include “aquatic plants and invasive species” (which includes animals like zebra mussels) instead of just the phrase “vegetation”.

An introduction of an invasive animal species like zebra mussels into a lake like Candlewood Lake could have very serious repercussions and expedite further spread due to the high volume of visitors which visit, boat in Candlewood, and leave for other waters or the Candlewood resident who temporarily takes his boat out of Candlewood to visit another waterbody. Because of that, the Candlewood Lake Authority (CLA) assembled a Zebra Mussel Task Force comprised of a diverse set of stakeholders including the CT DEEP. The work of the Task Force resulted in a public report that included a set of recommendations which included supporting regulatory measures to discourage the further spread of zebra mussels. That report can be found on the CLA's website at [www.candlewoodlakeauthority.org](http://www.candlewoodlakeauthority.org) and provides details the life history,

spread across North America, and damage this aquatic invasive animal can cause, as well as a set of recommendations.

The proposed bill looks to improve upon on good legislation making it illegal to transport vessels in the State without first inspecting, removing, and disposing of aquatic vegetation and aquatic invasive species. This can be accomplished with some minor modifications and is practical as species like zebra mussels can be readily detected on trailers and boat hulls.

The Candlewood Lake Authority fully supports HB 5259 as another step the State of Connecticut can take to prevent the spread of aquatic invasive species.



# CANDLEWOOD LAKE AUTHORITY

P.O. BOX 37 • SHERMAN, CONNECTICUT 06784-0037 • (860) 354-6928 • FAX (860) 350-5611

## ***Public Hearing – March 7, 2012*** **Environment Committee**

**Testimony Submitted by the Candlewood Lake Authority**  
**Larry Marsicano, Executive Director**

*In Support of*

### **S.B. 254 – AN ACT RESTRICTING THE APPLICATION OF FERTILIZERS THAT CONTAIN PHOSPHATE**

The Candlewood Lake Authority supports S.B. 254 – “An Act Restricting the Application of Fertilizers that Contain Phosphate” as an important step in slowing the nutrient enrichment or cultural eutrophication process which has accelerated dramatically over the past 50 years due primarily to increased phosphorous loading. These harmful changes have been scientifically documented in Candlewood Lake and in many lakes and ponds in the State. Excessive phosphorous is harming our lakes and ponds in Connecticut, diminishing their environmental quality, recreation and economic values.

Since the 1970s scientists have learned that algae and plant growth in freshwater is limited by the availability of phosphorus (Schindler, 1977). There are a number of comparative studies looking at CT lake water quality and land use between the 1930s and 1970s, the 1970s and 1990s, and the entire span (Canavan & Siver, 1994; Field et al., 1996; Siver et. al., 1996; Siver et. al., 1999). In general the studies showed that lake phosphorus levels were increasing and at a more rapid rate between 1970 and 1990. Those increases were always associated with decreased water clarity and other lake degradations. The lakes that saw the greatest degradation were also usually those with the greatest increases in development (residential, commercial, industrial) within the watershed; those that saw little or no change in phosphorus concentration or water clarity were those that were and remained in watersheds that were not highly developed.

Candlewood Lake was no exception. A study (Marsicano et. al., 1995) revealed that phosphorus levels in the State’s largest and one of it most important lakes started increasing in the 1950s. The rate of increase in phosphorus concentrations accelerated between 1960 and 1980 and closely paralleled the development of the five

municipalities surrounding Candlewood Lake: Brookfield, Danbury, New Fairfield, New Milford, and Sherman.

The scientific data is crystal clear – as a society we are increasing the levels of phosphorus in our lakes at a rate far greater than they would increase without us. Those increases come with a price - loss of water clarity and increase in algae concentrations and in advanced cases increased algae blooms. Those blooms are often by Cyanophyta or blue-green algae which can result in increases in cyanotoxins which at high concentrations are a human health hazard. Other symptoms included anoxia, fish kills, and internal nutrient loading, which reduce water resource values for recreation and water supply in lakes and downstream waterbodies.

As a culture we utilize many phosphorus based products that impact our environment and are washed into our lakes with surface rain runoff. Some public actions have helped, such as the organized efforts that have succeeded in reduction or removal of phosphorus from cleaning products like laundry soap. Sewer treatment plants in Connecticut are now facing expensive treatment upgrades to meet new requirements for reducing phosphorus in their discharge.

Bill 254 will address the fertilizers we disperse in our lawns which are also contributing to increased phosphorus concentrations in lakes and streams. Lawn fertilizers are a phosphorus source we can greatly reduce as a community and we look to you for help in doing that. Reducing fertilizer applications to lawns and switching to phosphorus-free fertilizer formulations is a low-cost means to help Connecticut's water resources.

It is also noteworthy that phosphorus is a finite resource mined for the production of agricultural and lawn fertilizer. Phosphorus has been identified as a natural resource that faces future scarcity. Conserving our use of phosphorus helps preserve both water quality and phosphorus supply for future generations.

Despite the issues listed above and resulting educational efforts by environmental advocates, phosphorus is misused or overused by many consumers in the interests of lawn care. Recent research at Cornell University has shown that after a lawn is established, the addition of phosphorus does not affect overall turfgrass quality (Petrovic et. al., 2005). Greg Bugbee, who runs the Soil Testing Laboratory for the Connecticut Agricultural Experiment Station has reported that a vast majority of lawn soil samples he receives for nutrient analysis have phosphorus levels sufficient to sustain a healthy lawn.

By now I'm sure you know that if this bill were to be approved, Connecticut would be the twelfth state to pass similar legislation. It is important to note that many of the states that have passed it are those rich in inland water resources that are an important part of state economy. One of those States, Minnesota, has produced an excellent publication on this for the general public entitled PHOSPHORUS IN LAWNS, LANDSCAPES, AND LAKES. We encourage you to visit and review the document at <http://www.mda.state.mn.us/Global/MDADocs/chemfert/reports/phosphorusguide.aspx>.

We believe Candlewood Lake and all Connecticut lakes need the protection provided by Bill 254 for both environmental and economic reasons and we urge your approval of this legislation.

**Literature cited:**

Canavan, R.W. and P.A. Siver. 1994. Chemical and physical properties of Connecticut lakes. *Lake and Reservoir Management* 10: 173-186

Field, C.K., Siver, P.A. and A.M. Lott. 1996. Estimating the effects of changing land use patterns on Connecticut lakes. *Journal of Environmental Quality* 25: 325-333

Marsicano L.J., J.L. Hartranft, and P.A. Siver. 1995. An historical account of water quality changes in Candlewood Lake, Connecticut, over a sixty-year period using paleolimnology and ten years of monitoring data. *Journal of Lake and Reservoir Management* 11:15-28.

Petrovic, A.M. D. Soldat, J. Gruttandauriao & J. Barlow. 2005. Turfgrass growth and quality related to soil and tissue nutrient content. *International Turfgrass Society Research Journal* 10:989-997 or <http://archive.lib.msu.edu/tic/its/articles/2005jou989.pdf>

Siver, P.A., Canavan, R.W. IV, Field, C., Marsicano, L.J. and A.M. Lott. 1996. Historical changes in Connecticut lakes over a 55 year period. *Journal of Environmental Quality* 25: 334-345

Siver, P.A., Lott, A.M., Cash, E., Moss, J. and L.J. Marsicano. 1999. Century changes in Connecticut, U.S.A., lakes as inferred from siliceous algal remains and their relationship to land-use changes. *Limnology and Oceanography* 44: 1928-1935

Schindler DW. 1977. Evolution of phosphorus limitation in lakes. *Science* 95(4275):260-262



# CANDLEWOOD LAKE AUTHORITY

P.O. BOX 37 • SHERMAN, CONNECTICUT 06784-0037 • (860) 354-6928 • FAX (860) 350-5611

**March 14, 2012**  
**Public Education**  
**Mark Howarth**

## Website:

The new website has undergone its final proofing and edits and we are preparing to launch the new site to the general public. Final preparations are in process and we anticipate launching shortly.

## Sponsors:

For the 3rd year, we will be offering sponsors the opportunity to sponsor our two primary events, for a single sponsorship. The 2012 John Marsicano Memorial Candlewood Lake Clean Up and the 2012 Candlewood Lake Dragon Boat Races will be the two events sponsors will have an opportunity to get involved with.

We have developed a tri-fold brochure, detailing the events and benefits for potential sponsors. We are having that tri-fold printed and will be mailing that out, as well as meeting with potential sponsors over the coming weeks.

## Design Work:

In addition to designing the tri-fold for the sponsors, we have designed our two posters which we will use to advertise our events and they are in the final stages of editing. The new poster for the Clean Up as well as a new 2012 poster design for the Dragon Boat Races are below and once final changes are made will be printed and widely distributed to help advertise the events.

