



CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS

A Non-Profit Organization

Minutes Board of Directors Meeting, November 16, 2010

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held Nov. 16, 2010

The meeting was called to order at 6:10 p.m. The members were recorded as:

MEMBERS PRESENT: Steve Greenberg, Anthony Vournazos, Sherri Hill, Samuel Hyman, Noel Roy Jr., Frank Herbert, Eileen Marie Curran

ALSO PRESENT: Paul Reis, VP for Finance & Administration, WCSU

APPROVAL OF MINUTES: After motion by Sam Hyman, seconded by Noel Roy Jr., the minutes from the previous meeting were unanimously approved.

CHAIRMAN'S REPORT: Steve Greenberg

- Steve indicated that Paul Reis, VP for Finance and Administration at WCSU, will become an alternate member of the board and that the Common Council will vote on this appointment in December.
- Steve will provide the board with an updated list of board member terms and will also copy the Common Council on said list.

TREASURER'S REPORT: Anthony Vournazos

- The Balance Sheet and P&L statements were distributed and discussed as was outstanding debt collection.
- Tony confirmed that the board had given the "green light" to proceed with the technology proposal from the previous meeting.

- Tony discussed Bob Connor's wish list of items for the venue, including tables, folding chairs, tents, a leaf blower, chain saw, water circulators and more.
- Tony reported that Bob is meeting with George Ballard from Abbott Tech about needed electrical work on site.
- A second quote for wireless Internet service will be obtained from Avallone Technology and the service will be put into "sleep" mode during the off-season.
- Tony is attempting to persuade CL&P to come out and do an energy analysis.
- The status of the City's audit of the Authority's books was updated; we are nearing completion.

APPROVAL OF TREASURER'S REPORT: After motion by Frank Herbert, seconded by Eileen Curran, the Treasurer's Report was unanimously approved.

MARKETING REPORT: Eileen Curran

- An e-mail blast was sent out and the website was updated with new images.
- The committee will work with Leverage on the direct mail solicitation letter.
- Eileen proposed creating concession gift cards as a revenue source.
- A discussion about mailing list options and a potential phonathon ensued.
- Sam brought up Noel's fundraising challenge and the need to secure sponsorships, so he and Noel will organize a plan and report back to the board at the December meeting.

A motion to adjourn the meeting was made by Frank Herbert and it was seconded by Sherri Hill and passed.

The next meeting is scheduled for Wednesday, Dec. 15.

Respectfully submitted,

Sherri Hill, Secretary