



Charles Ives Authority for the Performing Arts

A Non Profit Organization

Minutes Board of Directors Meeting May 19, 2010

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held May 19, 2010

The meeting was called to order at 6:06 p.m. The members were recorded as:

MEMBERS PRESENT: Steve Greenberg, Sherri Hill, Anthony Vournazos, Samuel Hyman, Noel Roy Jr., Gina Marcus, Fernando Jimenez, Eileen Marie Curran

ALTERNATES PRESENT: Brett DeWeese, Ellen Cavallo Buccitti

ALSO PRESENT: Executive Director, Phyllis Cortese

APPROVAL OF MINUTES: Steve Greenberg noted that there was a correction that must be made to the previous meeting's minutes. Brett DeWeese had been incorrectly noted as having been in attendance. After motion by Ellen Cavallo Buccitti, seconded by Sam Hyman, the minutes from the previous meeting were unanimously approved as corrected.

CHAIRMAN'S REPORT: Steve Greenberg

- Steve provided a recap of ongoing site work, including work on the gardens, the trees, lighting, signage and security.
- Steve said the recent meeting at Union Savings Bank went well and that they are pleased with the improvements initiated by the new board.

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- Steve said he is talking with Anthony Yakobelis about the possibility of staging a local battle-of-the-bands type of event in the future, featuring local bands.
- Steve pitched the idea of a university/youth orchestra to Fernando Jimenez, who responded by explaining his efforts to create a WCSU Alumni Orchestra and expressing his desire to have this orchestra play at Ives Concert Park on July 4, 2011.
- Fernando proposed creating an organizational chart for the board, which Phyllis will create, and the Marketing Group will work to revise the Mission statement.
- Steve initiated discussion about the manner in which board members will be identifiable on-site, the possibility of initiating a facility charge in the future, the possibility of renting the venue for weddings, and the recent Common Council meeting.

TREASURER'S REPORT: Anthony Vournazos

- Tony gave an overview of the P&L balance sheet.
- Tony said that he has reviewed the insurance coverage and upped the umbrella on the policy. He is also looking at itemized coverage.

APPROVAL OF TREASURER'S REPORT: After motion by Sam Hyman, seconded by Gina Marcus, the Treasurer's Report was unanimously approved.

MARKETING GROUP REPORT: Ellen Buccitti Cavallo, Eileen Curran, Sherri Hill, Brett DeWeese

- Eileen gave an update on the website changes and ongoing edits, and asked all members of the board to submit a bio and photo to add to the site. She will prepare "talking points" for all board members to rely on when discussing the venue.
- Steve talked about trying to get a weekly blog or column in the News-Times about Ives events.

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- Ellen provided an update on the Adopt-a-Garden program and ongoing efforts to solicit donated sculpture for the garden as well as local artists to paint a mural.
- Brett discussed the ongoing plans for the Ives Ambassador program, including his recommendation that we create a head usher job and let security be responsible for driving the golf carts.
- Sam proposed reaching out to local business to solicit ambassadors and Steve said he would find out what is necessary to disseminate a Chamber of Commerce mailer.

EXECUTIVE DIRECTOR'S REPORT: Phyllis Cortese

- Phyllis discussed the concerts scheduled and the fine arts series. She also provided an update on sponsor solicitation visits and food vendors.
- Noel proposed using Googledocs in the future to share documents between board

A motion to adjourn the meeting was made by Ellen Cavallo Buccitti and it was seconded by Noel Roy Jr. and passed.

The next meeting is scheduled for June 16, 2010.

Respectfully submitted,

Sherri Hill, Secretary

