



Charles Ives Authority for the Performing Arts

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for The Performing Arts Board of Trustees

Re: Minutes of the Ives Authority Board of Trustees meeting held February 18, 2009

The meeting was called to order at 6:15 p.m. The members were recorded as:

MEMBERS PRESENT: Steve Greenberg, Tony Cassano, Fernando Jiminez, Koryoe Anim-Wright, Frank Herbert, Paul Sirios and Lisa Trombetta

ALTERNATES PRESENT: Gina Marcus

ALSO PRESENT: Executive Director, Phyllis Cortese

APPROVAL OF MINUTES: Paul Sirios made a motion to accept the minutes. Tony Cassano seconded the motion.

CHAIRMAN'S REPORT – Steve Greenberg

- Discussed the necessity to schedule meeting with Union Savings Bank (USB) to confirm sponsorship due to the economy.
- Budget amount of \$80,000 for Ives from the City will not be cut per Mayor's conversation with Steve Greenberg
- Fundraising will be a challenge this year due to the economic climate – should concentrate on renting park
- It's very important the we continue good relationship with promoters
- Michael McDonald is tentatively scheduled for Summer Concert Series. There may be a problem due to WCSU scheduling of graduations. Crosby, Stills and Nash and Jackson Brown are also tentatively booked.

TREASURER'S REPORT – Paul Sirios

Discussed Balance Sheet Handout

EXECUTIVE DIRECTOR'S REPORT - Phyllis Cortese

- Discussed Renaissance Fair – Two companies are interested for 2010
- Discussed possibility of July 4th fireworks at Part – Decided it probably would not work out.
- Ethan Allen most likely not interested in Dinner Dance at Ives because of recent lay-offs

- **Budget must be on a Fiscal year basis as mandated by City Ordinance. A motion was made by Koryoe Anim-Wright to reverse the motion made at the previous meeting for a Calendar year. Fernando Jiminez seconded the motion.**
- **Reviewed Budget Projection for Fiscal Year 2008-2009**
- **Reviewed Sponsor/Advertiser prospects for 2009**
- **Steve Greenberg suggested considering national sponsorships through promoter**
- **Board members should review Sponsor/Advisor list and approach familiar companies.**
- **Current insurance is too expensive. Phyllis will pursue other options.**
- **Board should review by laws so Phyllis can proceed with 501(c)**
- **Postponed launch of newsletter blast. Steve Greenberg suggested Phyllis talk to Mayor regarding being included in his blast.**

NEW BUSINESS

- **Frank Herbert's student would like to use Ive's stage for student project.**
- **Steve Greenberg stressed the importance of renting the Park.**
- **Family Fair is September 20**
- **Two open spots on Board to replace Lauren Greenberg and Don Weeden**
- **Suggested Emeritus status for Don Weeden**

There being no further business to discuss, the meeting was adjourned at 8:15 p.m.

The next meeting will be held on March 18, 2009.

Respectfully submitted,

Lisa Trombetta, Secretary